

Federal Communications Commission

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Description: KSTC 1ST QUARTER 2009
Application Reference Number: 20090409ABX
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| Federal Communications Commission Washington, D C 20554 | | Approved by OMB 3060-1115 (February 2009) | FOR FCC USE ONLY |
| FCC 388 | | FOR COMMISSION USE ONLY | |
| DTV Quarterly Activity Station Report | | FILE NO -20090409ABX | |
| Licensee KSTC-TV, LLC | | | |
| Call Sign KSTC-TV | Facility Id 35843 | Previous Call Sign (if applicable) | |
| Community of License | | | |
| City | State | County | Zip Code |
| MINNEAPOLIS | MN | HENNEPIN | 55414 - |
| Nielsen DMA MINNEAPOLIS-ST. PAUL | World Wide Web Home Page Address WWW.KSTC45.COM | Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2014 | |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | |
| <input checked="" type="checkbox"/> Analog | 45 | | |
| <input checked="" type="checkbox"/> Digital | 44 | | |
| Report reflects information for quarter ending: 03/31/2009 | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? | | | |
| <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D) | | | |
| Over the past quarter, have you fully complied with the requirements of this option? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Simulcasting: | | | |
| Are you simulcasting on your Analog channel and your primary Digital stream? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Application Purpose: | | | |
| <input checked="" type="radio"/> DTV Education Report | | | |
| <input type="radio"/> Amendment | | File Number - | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

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| How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter? | |
| Total 5:00 a.m. to 1:00 a.m. PSAs | 248 |
| Total 5:00 a.m. to 1:00 a.m. CSTs | 224 |
| For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.? | |
| Total 6:00 a.m. to 9:00 a.m. | 63 |

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| PSAs | |
| Total 6:00 a.m. to 9:00 a.m. CSTs | 28 |
| For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)? | |
| Total 6:00 p.m. to 11:35 p.m. PSAs | |
| Total 6:00 p.m. to 11:35 p.m. CSTs | |
| For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)? | |
| Total 5:00 p.m. to 10:35 p.m. PSAs | 75 |
| Total 5:00 p.m. to 10:35 p.m. CSTs | 105 |
| Comments: OUR CRAWLS STATE: "TELEVISION AS WE KNOW IT IS ABOUT TO CHANGE. BY LAW, THIS TELEVISION STATION MUST SWITCH FROM THE OLD METHOD OF TRANSMITTING TV SIGNALS KNOWN AS ANALOG TO DIGITAL TELEVISION (DTV) ON MAY 26TH, 2009 ARE YOU READY? FIND OUT HOW YOU CAN PREPARE YOUR TV FOR JUNE 12TH 2009 BY VISITING THE WEBSITE DTVANSWERS.COM OR CALLING 1-888-DTV-2009 (1-888-388-2009)." | |

30 Minute Educational Programs - Last Quarter

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| How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009. | |
| Total number of 30 Minute Informational Programs | 0 |
| Comments: LAST AIRING SATURDAY, OCTOBER 18, 2008 AT 5:30 P.M. CT | |

100-Day Countdown - Last Quarter

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| All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated. | |
| 0 | Graphic Displays |
| 0 | Animated Graphics |
| 154 | Graphic and Audio Displays |
| 0 | Longer Form Reminders |
| Comments: OUR DTV COUNTDOWN ARE 5 SECOND SPOTS THAT DISPLAY THE NUMBER OF DAYS UNTIL THE DIGITAL TRANSITION, ALONG WITH THE DTVANSWERS.COM WEBSITE AND 1-888-DTV-2009 PHONE NUMBER. | |

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) | <input type="radio"/> Yes <input checked="" type="radio"/> No |

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| during the quarter? The comment box may be used to describe these initiatives. | |
| Comments: | |
| Station Website Additional Activity Related to the DTV Transition - Last Quarter | |
| Does your station have a Website? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: THE HOME PAGE ON KSTC45.COM HAS A TILE FOR DTVANSWERS WITH A DIRECT LINK TO THE DTV WEBSITE. | |
| Additional DTV Outreach Efforts -- Last Quarter | |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity. | |
| <input type="checkbox"/> Speaking Engagements Comments: | |
| <input type="checkbox"/> Community Events Comments: | |
| <input type="checkbox"/> Other (describe) Comments: | |
| This comment box may be used to include other comments or information about your station's DTV activity over the last quarter. | |
| Comments: | |

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| Station Certification | |
| I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. | |
| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing DIRECTOR OF PROGRAMMING AND OPERATIONS |
| Signature MICHAEL E. SMITH | Date (mm/dd/yyyy) 04/09/2009 |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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